

# Why Sponsor Dragon Boat Racing



Dragon Boating at Lake Las Vegas offers a unique opportunity to showcase your commitment to our community, foster corporate team building, and promote an active, healthy lifestyle. Your sponsorship is essential to this thrilling sport's continued growth and success in Clark County. By partnering with us, your organization can make a meaningful impact on the lives of participants and the broader community.

Dragon boat racing is one of the fastest-growing sports, thrilling participants and spectators with its energy and teamwork. Teams of 20 or 10 paddlers, a drummer, and a steersperson race in authentic Hong Kong-style dragon boats. More than a sport, dragon boating is a celebration of camaraderie, culture, and resilience.



# SPONSORSHIP TIERS



\$5,000 +

- Your company name/logo prominently displayed during the festival
- Opportunities for dragon boating practice and team-building sessions for your employees at Lake Las Vegas, tailored to your organization's needs
- Featured link to your business on our website and social media platforms
- Branded team jerseys showcasing your sponsorship
- Recognition at opening and closing ceremonies
- Five access passes to the exclusive VIP and Sponsor Reception



**PLATINUM** \$2,500 +

- Your company name/logo prominently displayed during the festival
- A dedicated dragon boating practice at Lake Las Vegas
- Featured link to your business on our website and social media platforms
- Branded team jerseys showcasing your sponsorship
- Recognition at opening and closing ceremonies
- Three access passes to the exclusive VIP and Sponsor Reception



**EMERALD \$1,000 +** 

- Featured link to your business on our website and social media platforms
- A dedicated dragon boating practice at Lake Las Vegas
- Acknowledgement at opening and closing ceremonies



PEARL \$500+

- Featured link to your business on our website and social media platforms
- Recognition at opening and closing ceremonies

### **Custom Sponsorship Opportunities**

Looking for something tailored to your brand? Let us craft a custom sponsorship package to highlight your unique contribution and investment in our community.



Diamond and Platinum Sponsors are invited to an exclusive evening of networking and celebration

#### **What to Expect:**

- Complimentary wine and beer from 6:00 PM to 8:00 PM
- Cash bar available for mixed drinks
- A delicious selection of appetizers, hors d'oeuvres, and a charcuterie board
- A sophisticated and intimate atmosphere perfect for connecting with other sponsors, VIPs, and community leaders

This exclusive reception expresses gratitude to our Diamond and Platinum Sponsors for their invaluable support and dedication to the Lake Las Vegas Dragon Boat Festival.

Location: Reflection Bay at Lake Las Vegas

Date: Friday, May 16th Time: 6:00 PM - 8:00 PM

# THANKYOU

## **Let's Paddle Together!**

Your support makes a profound difference in growing the vibrant sport of Dragon Boating in our community. As a non-profit 501(c)(3) organization, the Lake Las Vegas Dragon Boat Club is dedicated to fostering teamwork, promoting health and wellness, and creating lasting connections.

Sponsorships generated from this event will support:

- Cancer patients and their families
- Veterans and their well-being
- Adaptive communities, providing inclusive opportunities
- Youth programs that inspire teamwork, discipline, and personal growth

For Inquiries or to Secure Your Sponsorship:

- Ashanti Davison: (702) 308-7740
- Andrew Perez: (213) 447-5707
- Email: LakeLasVegasDBC@gmail.com
- Make your sponsorship investment payable to LLVDBC

Your sponsorship not only builds a stronger community but also ensures that cancer patients, veterans, adaptive athletes, and youth have access to the support, programs, and opportunities they deserve. Let's paddle forward together!